CineGrid™ Networks for Digital Cinema and Beyond

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The CineGridTM Initiative

- CineGrid is an initiative to provide media professionals access to global cyber-infrastructure capable of carrying ultra-high performance digital media using the photonic networks, middleware, transport protocols and collaboration tools originally developed for scientific research, visualization, and Grid computing.
- In the process, "learn by doing," train the next generation, and cultivate global inter-disciplinary communities to help advance the state of the art
- CineGrid is people, facilities, networks and a not-forprofit organization









CineGrid Drivers

- High-performance media is historically driven by three markets
 - 1) Entertainment, media, art and culture
 - 2) Science, medicine, education and research
 - 3) Military, intelligence, security and police
- All three are in digital convergence and all need:
 - Fast networking with similar profiles
 - Access shared instruments, specialized computers and massive storage
 - Collaboration tools for distributed, remote teams
 - Robust security to protect intellectual property
 - Upgraded systems to allow higher quality, greater speed, more distributed applications
 - A next generation of trained professionals







Economic Impact of Cinema in California

Major Employment from Movie Industry in California by County

In 2004, more than 236 new movies were produced in the State of California.

In 2005 movie production provided employment for over 245,000 Californians, with an associated payroll of more than \$17 billion.

Typical big movies each spend more than \$60 million on production, have a long-term \$200 million economic impact, create more than 900 full-time jobs, and yield \$11 million in state sales taxes and income taxes when fully made in California.









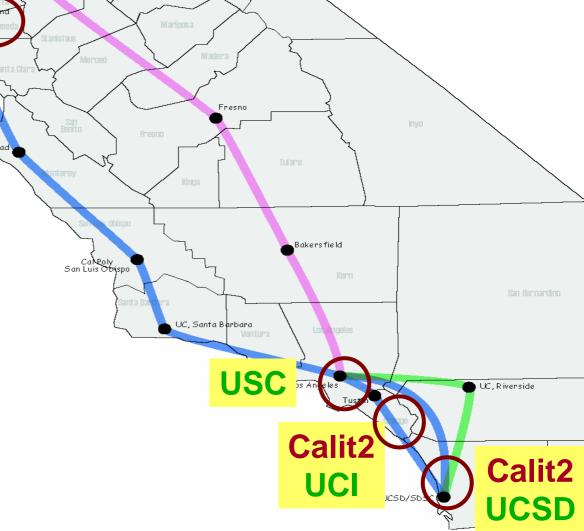


CENIC Already Connects California Schools and Research Labs

• Systems developed for CineGrid can be applied to scientific visualization and distance learning in many fields

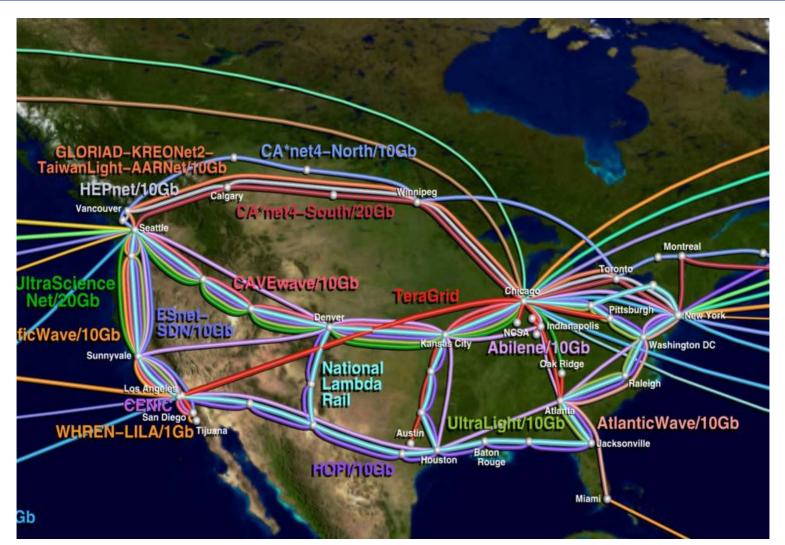
 Useful information exchange between communities looking at "extreme" digital media problems from different perspectives

 CineGrid demonstrations will focus developers, driving a virtuous cycle of "learning by doing"





CENIC Connects to 10Gb Research and Education Networks Worldwide





















World's First 4K Digital Cinema System at NTT Labs 2000



First 4K Digital Cinema Demo for Hollywood Studios 2002



DCI Digital Cinema Specification 2005

"DIGITAL CINEMA INITIATIVES (DCI) ANNOUNCES FINAL OVERALL SYSTEM REQUIREMENTS AND SPECIFICATIONS FOR DIGITAL CINEMA

Agreement Gives Manufacturers of Digital Projectors and Theater Equipment One Universal Standard in Creating the Next Generation of Cinemas (Hollywood, CA - July 27, 2005)

Digital Cinema Initiatives, LLC (DCI) is a joint venture of Disney, Fox, Paramount, Sony Pictures Entertainment, Universal and Warner Bros. Studios. DCI's primary purpose is to establish and document voluntary specifications for an open architecture for digital cinema that ensures a uniform and high level of technical performance, reliability and quality control."

- •Image format: 2048x1080 (2K) and 4096x2160 (4K)
- Color: 12-bits/color, 4:4:4, SMPTE XYZ
- •Frame rate: 24fps or 48fps for stereo
- Compression: JPEG 2000 up to maximum of 250 Mbps for distribution
- •Encryption: AES 128 for Digital Cinema Package; SHA-2 (256bit) for Key
- Watermarking: invisible injection of time/screen ID in projected image



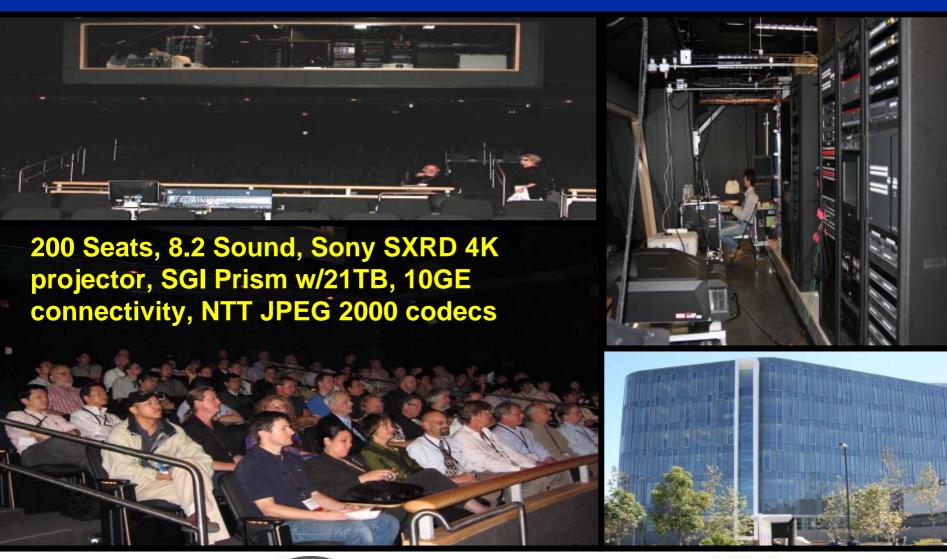




International Real-Time Streaming of 4K Digital Cinema



The CineGrid Node at UCSD/Calit2



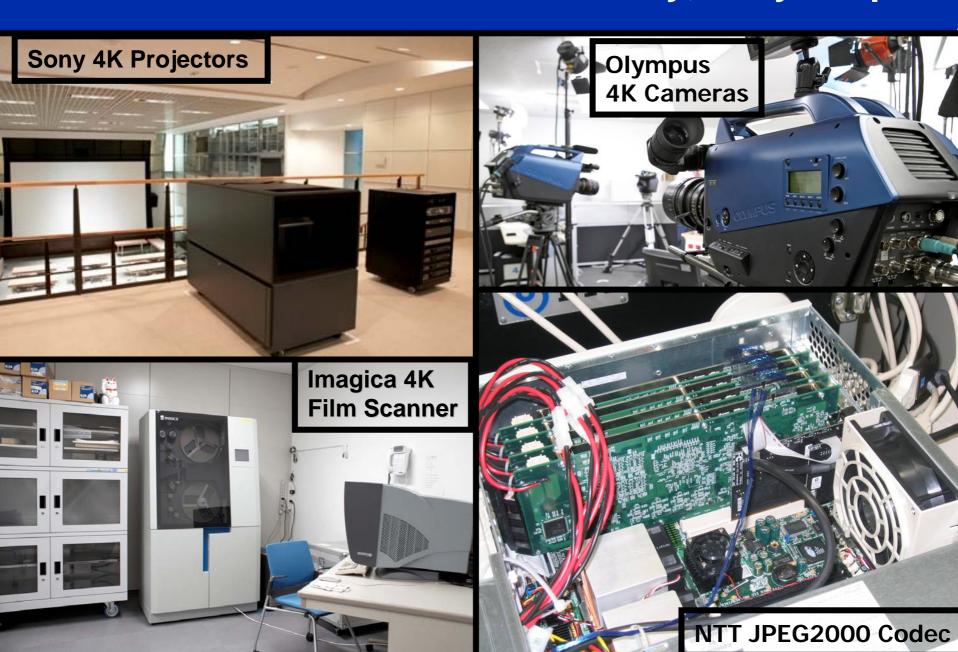








The CineGrid Node at Keio University, Tokyo Japan



iGrid2005: Six Hours of 4K Streamed to Calit2 from Keio

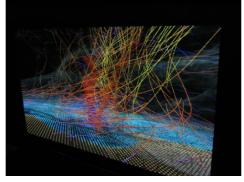












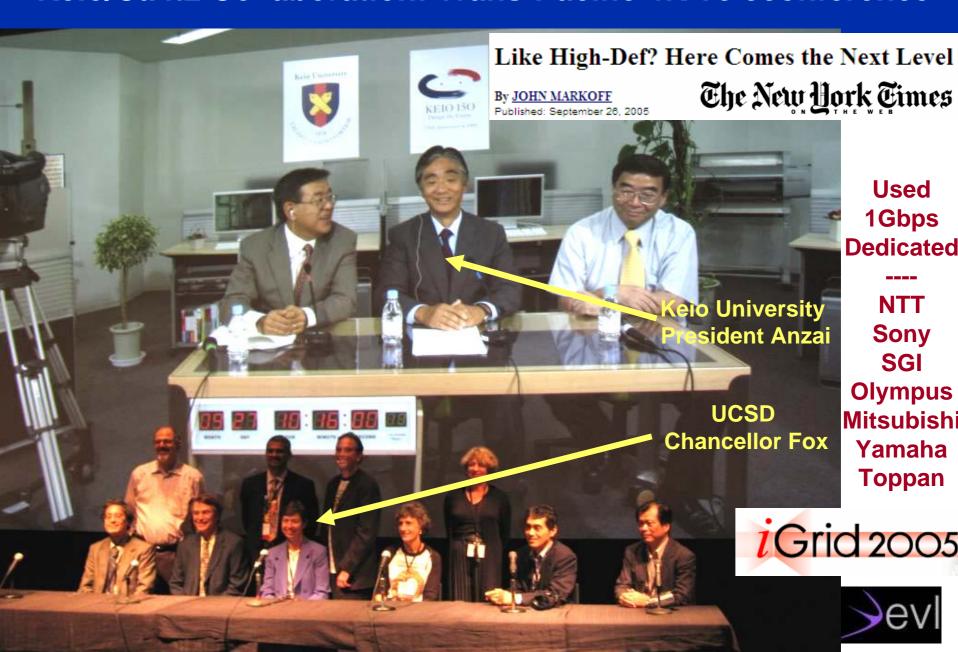
4K Scientific Visualization



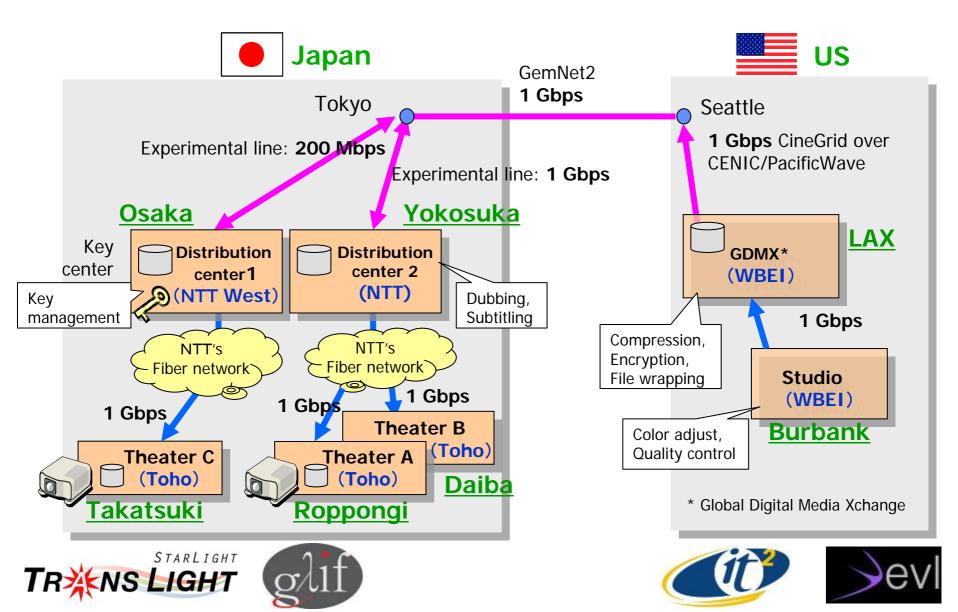




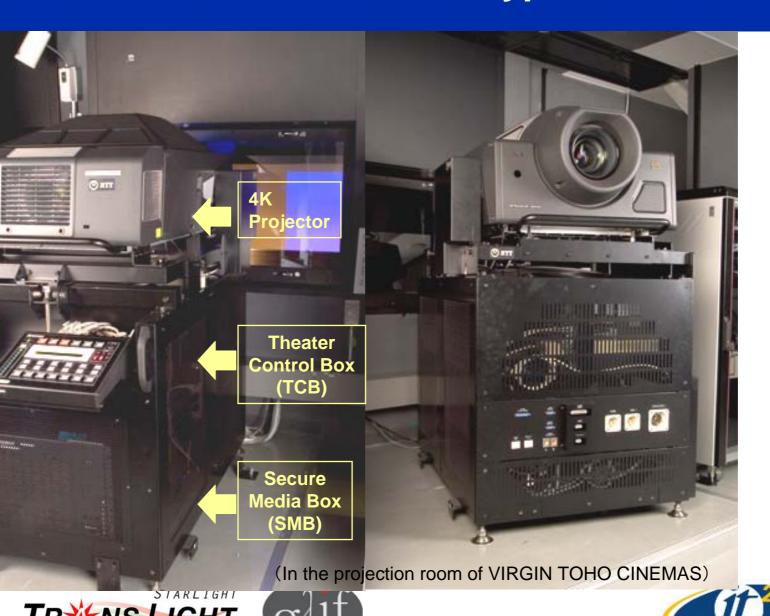
Keio/Calit2 Collaboration: Trans-Pacific 4K Teleconference



"4K Pure Cinema" Joint Field Trial - Ongoing From October 2005 Warner Bros - Sony Pictures - Paramount NTT Group - Toho Cinema - Warner Mycal



"4K Pure Cinema" Prototype In-Theater System



Corpse Bride
Harry Potter 4
V for Vendetta
DaVinci Code
Poseiden
Mission
Impossible 3

Tokyo Film Festival Batman Begins Stealth



CineGrid Target Applications

- Store-and-forward secure content delivery
- Streaming secure content transmission
- Pre-production collaborative design & planning
- Studio and remote production of sound and picture
- Digital dailies, interactive viewing & mark-up
- Distributed post production of audio/video
- Digital film scanning and restoration
- Digital media archiving
- Remote calibration and quality control of audio/video
- Education of next generation professionals

These and other CineGrid applications will challenge the engineering of networked systems at every level







Initial CineGrid Experiment Tracks

- CineGrid projects will be pre-commercial or non-commercial collaborations over networks. Definitions of 6 initial CineGrid research activities were developed at the 1st CineGrid workshop at Keio University/DMC in Tokyo in June 2006:
 - Distributed 4K digital film restoration
 - Distributed 4K digital movie production
 - Interactive 4K/HD-over-IP for remote collaboration
 - Networked audio for live performance and post-production
 - Distance learning at 4K/HD with Flexcast multicasting system
 - Distributed SD/HD video editing
 - Trusted systems using secure linux

These are just the first experiments... more to come!







CineGrid.org Starting in 2007

- CineGrid will be established as a non-profit international membership organization administratively based in California, starting early 2007.
- To support members' research, CineGrid will organize network testbeds prepared to host a variety of experimental digital media projects designed to require very high bandwidth with appropriate security safeguards between a limited number of "trusted" users and systems around the globe.
- CineGrid will periodically organize inter-disciplinary workshops and demonstrations to share results and identify new avenues of research. Education and training of next-generation media professionals is our explicit goal.







Next CineGrid Demonstration October 8th

- October 8, 2006 during Audio Engineering Society (AES) Conference
 - LucasFilm's Letterman Digital Arts Center, Presidio, San Francisco
 - 300 seat THX screening room
 - 4K compressed (JPEG 2000) video streaming at 250-500 Mbps
 - 24 Channels of uncompressed 20-bit/48KHz pre-mixed audio streaming at 25 Mbps
 - 4K digital cinema signals will originate from Tokyo and Los Angeles and be synchronized with audio streaming from servers in San Diego, then viewed and mixed live in San Francisco.
 - The two-hour event will demonstrate networked delivery of 4K material to post-production professionals collaborating over great distances, and, of course, to audiences.
 - USC/CNTV, Los Angeles via VLAN over CENIC > Calit2
 - Keio/DMC, Tokyo via VLAN over WIDE/IEEAF/PacificWave/CENIC > Calit2
 - UCSD/Calit2, San Diego via VLAN over CENIC > SF CoLo > LucasFilm







Next CineGrid Workshop in December

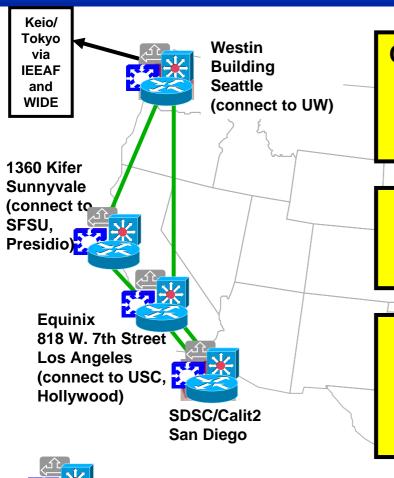
- 2nd CineGrid Workshop
- December 13 15, 2006
- UCSD/Calit2 in San Diego, California
- December 13 Welcome Reception (evening)
- December 14 Workshop for members with experiments underway or planned
- December 15 Symposium for invited member-candidates, technology developers and supporting organizations
- For more information, please contact: tdefanti@ucsd.edu







Announcement: Cisco's NLR 10GE Waves and CENIC Enable Opening of West Coast (USA) CineGrid



Cisco is building two 10 GigE "Cisco Waves" on NLR on the West Coast and switches for access points in San Diego, Los Angeles, Sunnyvale, & Seattle for CineGrid

CENIC is making available persistent 1 GigE access ports in San Diego, Los Angeles, Sunnyvale, & San Francisco for CineGrid

Via GLIF, CineGrid extends to Japan via Seattle & Chicago; to Canada via Seattle & Chicago; to Europe via Chicago & Amsterdam.
Further extension likely to China, Korea,
Singapore, India, New Zealand, Australia, others.



10GE Cisco NLR CineGrid Waves





Source: John Jamison Cisco Systems





Conclusion: A Global Infrastructure for Digital Cinema Will Expand the User Base for GLIF

- We are just in the beginning of the same sort of DIGITAL transition for cinema that transformed television and music in the 1990s.
- Digital media professionals, especially those making digital cinema, increasingly work as distributed teams of collaborators. They require high speed networks to accomplish their creative work, yet few have access to the cyber-infrastructure needed to test new distributed workflows.
- CineGrid aims to connect the most advanced digital facilities in the world with the highest-performance digital production and presentation equipment to the best computing and networking available.
- CineGrid has multiple experimental projects underway and is organizing itself to host more collaborations over more GLIF networks.
- Countries that adopt these innovations from university prototyping into their mainstream media industry *faster* than the rest of the world will benefit economically.









Thank You Very Much!

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 - US National Science Foundation (NSF) awards ANI-0225642, EIA-0115809, and SCI-0441094
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 - State of California, UCSD Calit2
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- Argonne National Laboratory and Northwestern University for StarLight and I-WIRE networking and management
- National Lambda Rail, Pacific Wave, CENIC and Cisco Systems
- NTT Network Innovations Lab
- Pacific Interface, Inc.













First USA Demo of 4K Digital Cinema System at Siggraph 2001



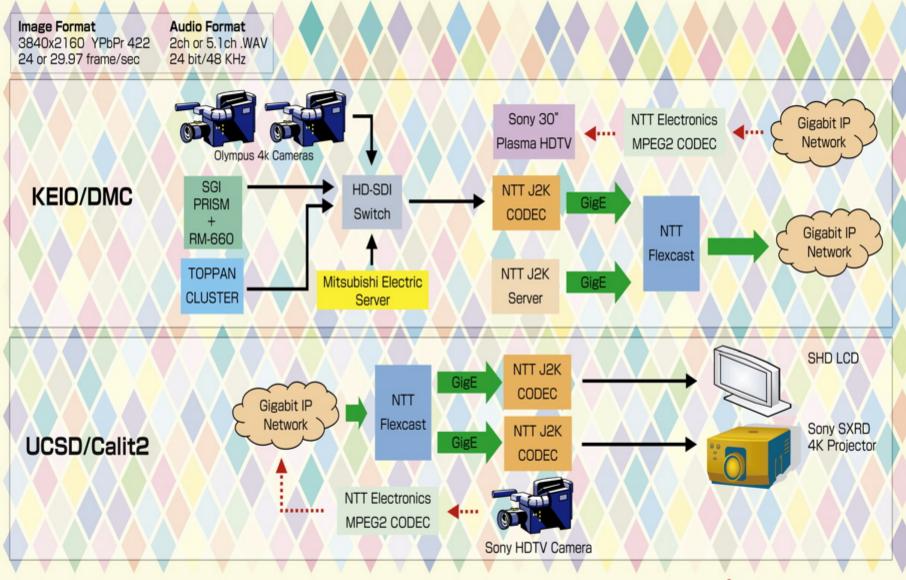






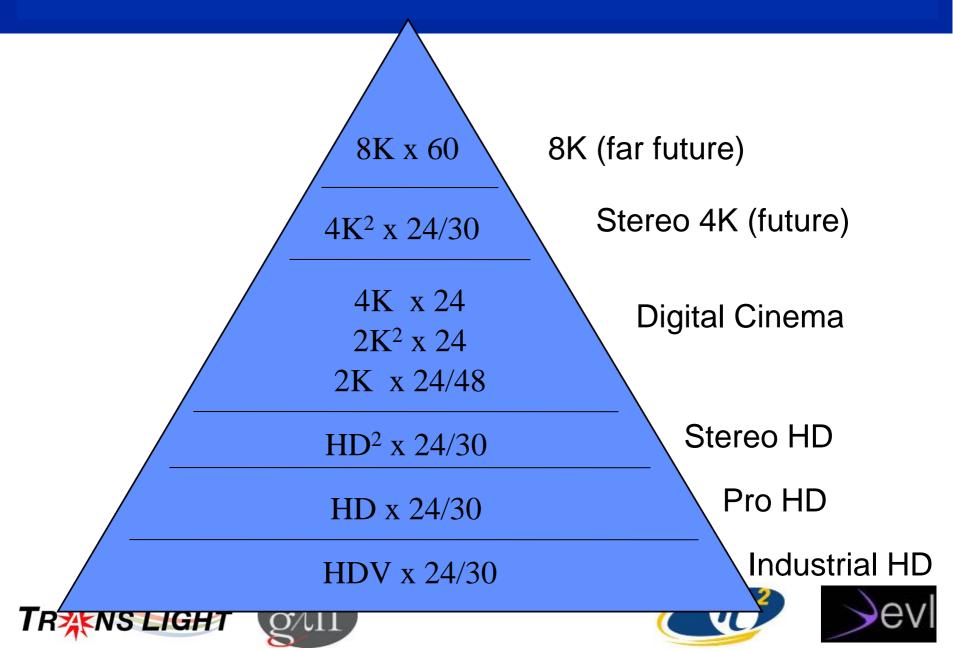


International Real-Time Streaming of 4K Digital Cinema





CineGrid: A Scalable Approach



Many HD-over-IP Experiments at iGrid2005

- Global N-Way Interactive Conferencing using the iHD1500 system from the ResearchChannel, University of Washington. This experiment features uncompressed HDTV communication among multiple sites. Involved participants are Pacific Northwest GigaPoP, University of Wisconsin-Madison, USA; AARNet, Australian Partnership for Advanced Computing, Australia; SURFnet, NL; and WIDE, Japan.
- HDTV Multipoint Conferencing from Masaryk University, CESNET, Czech Republic to UCSD, involving uncompressed HDTV multicast over optical networks. <See FGCS, Vol. 22/Issue 8(2006)>
- Interactive 3D HDTV between KISTI, Kyungpook National University, Gwangju Institute
 of Science and Technology, Korea Advanced Institute of Science and Technology, Korea,
 and UCSD via CANARIE of Canada. It involved uncompressed and compressed mono
 and stereo HDTV, as well as distributed data grid tools. <See FGCS, Vol. 22/Issue
 8(2006)>
- 20,000 Terabits Beneath the Sea. The University of Washington, UCSD Scripps
 Institution of Oceanography, Calit2, ResearchChannel, and Pacific Northwest GigaPoP
 all collaborated to show the first real-time HDTV from deep-sea, high-temperature
 venting systems associated with active underwater volcanoes.







More HD-over-IP at iGrid2005

- Real-Time Observational Data Streaming NCHC, National Museum of Marine Biology & Aquarium, Academia Sinica, Taiwan; SDSC, Calit2, UCSD, USA; Nara Institute of Science and Technology, Osaka University, Japan; CANARIE, Canada; Edinburgh University, UK. This experiment uses mono and stereo underwater HDTV cameras as a source to stream images from Taiwan's EcoGrid
- Scalable Adaptive Graphics Environment (SAGE) UIC, USGS, Univ. of Chicago, USA; SARA Computing and Networking Services, NL; KISTI, Korea. Displays multiple incoming streams of computer graphics and live HDTV on the 100Megapixel LambdaVision; CytoViz displays network statistics of streams <See FGCS, Vol. 22/Issue 8(2006), p. 964>
- Unreliable Stream SARA Computing and Networking Services, NL. Transfers images using UDP, a lossy network protocol <See FGCS, Vol. 22/Issue 8(2006), p. 972>
- NCSA Streaming Stereo NCSA, UIC, USA. A bulk movie playback package (bplay) integrated into SAGE <See FGCS, Vol. 22/Issue 8(2006), p. 967>





